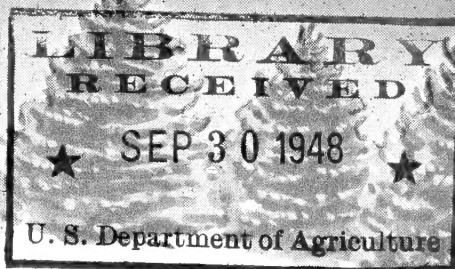


## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



62,335



Keep Your Home

*Beautiful*

with Maine-Grown

**EVERGREENS**

**AMAZING LOW PRICES**

**SPECIAL OFFERS**

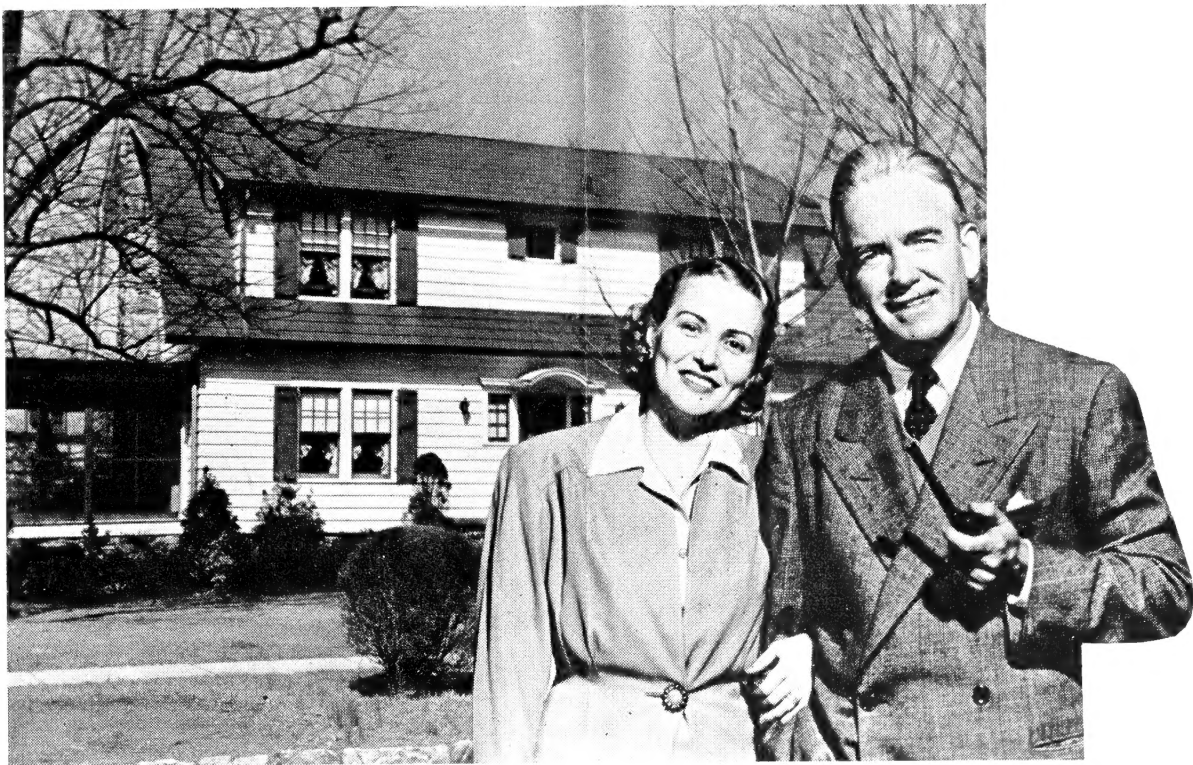
**NO-RISK GUARANTEE**



**FALL 1948**







# LIVING TREES

**make a home more livable**

**H**ERE'S your opportunity to give your home and grounds the setting you've always dreamed about with striking arrangements of hardy, handsome Evergreens! Imagine how pleasant it would be to have Maine-grown Evergreens dotting your lawn — lining your walks — framing your windows and doorway — giving you protection and privacy as windbreaks and boundary markers — and making your home quieter by cutting off outside noises!

Choose good Trees and place them wisely. You'll add real, tangible dollar value to your property . . . you'll increase immeasurably the comfort and enjoyment of your home. My lovely *Guaranteed-to-live* Trees will do all this for you and at a surprisingly low cost!



## ***Make Extra Money With Evergreens!***

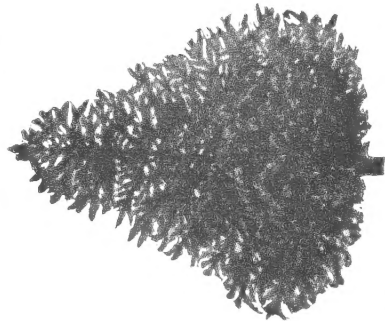
With practically no cultivation you can have an extra income at Christmas time of several hundred dollars! You can do it with Christmas trees. You plant them, do a little pruning, and four or five years later you begin to harvest your crop at a good profit. On as little as an acre of land you can grow from 1000 to 4000 trees. Let me know if you're interested in this and I'll supply you with all the information you need to get started.

Turn to the inside pages. See the pictures and descriptions of my Trees . . . see my unbeatable prices . . . read my Guarantee! Read, too, what my customers say. My Living Trees have pleased thousands of folks with their beauty and growth. They are sure to delight you.

***See Inside for  
Some of the Greatest Tree Values of All Time! →***



# A Lovelier, More Attractive Landscape Can Easily Be Yours! Start NOW with Your Choice of these True-to-Name MAINE-GROWN Trees!

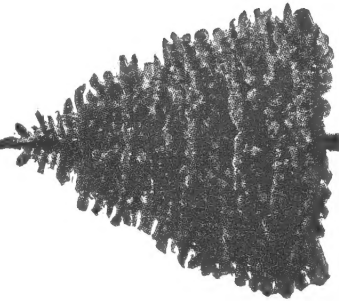
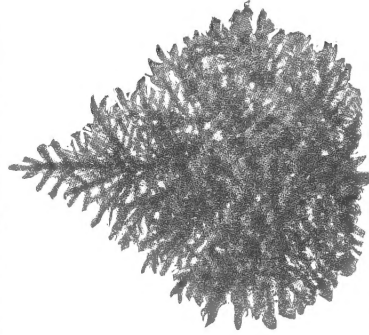


## Norway Spruce

Dark green, graceful, symmetrical. Excellent for hedges and windbreaks. Heavy soil, will grow in partial shade. Mature height about 80 feet.

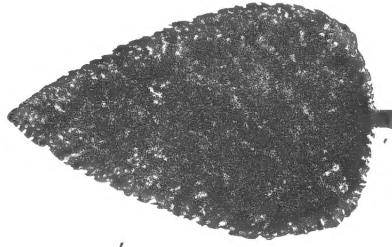
## White Spruce

Light, silvery-green foliage. Symmetrical. Makes good hedges and windbreaks. Moist soil. Will grow in partial shade. Mature height 60 to 70 feet.



## Colorado Blue Spruce

Color ranges from light blue-green to beautiful blue. Grows in most any soil. Prefers sun. Mature height about 80 feet.



## American Arborvitae

Also called White Cedar. Excellent for hedges and windbreaks. Dark green foliage. Easily pruned. Moist soil. Mature height 40 to 60 feet.

## Descriptions of My Hardy Trees

**Balsam Fir** — Symmetrical, fragrant. Flat blue-green needles. Prefers medium to heavy soil, thrives in shade. Mature height about 50 ft.

**Douglas Fir** — Soft dark green to gray-blue needles. Rapid grower. Medium soil. Mature height about 70 ft.

**Carolina Hemlock** — Graceful, pendulous flowing branches. Ideal to plant for hedges. Will withstand considerable shade. Prefers cool, moist soil. Easily pruned.

**European Larch** — Bright green feather foliage. Deciduous. Moist soil. Slender pyramidal form. Very fast growing. Mature height 60 to 90 ft.

**Austrian Pine** — Deep green foliage. Prefers rich, light loam with well-drained subsoil. Good for city and sea-shore planting. Mature height about 50 ft.

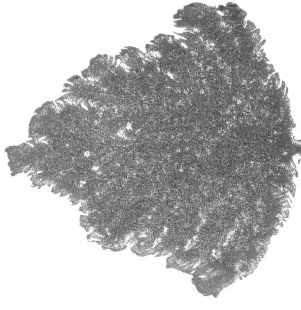
**Banks Pine** — Fast growing. Warm, yellow-green foliage. Shortest needles of any Pine. Excellent for planting in barren sand. Mature height 40 to 50 ft.

**Mugho Pine** — Dwarf, spreading, slow growing. Hardy except in wet soil. Prunes at any height. Mature height 6 to 10 ft.

**Ponderosa Pine (Western Yellow)** — Rapid growing, adaptable to most any soil. Straight trunked tree with long heavy needles.

**Engelmann Spruce** — Blue-green to steel blue. Prefers moist soil. Mature height about 80 ft.

**Red Spruce** — Red-green bark, dark green foliage. Makes good hedges. Mature height 70 to 80 feet.

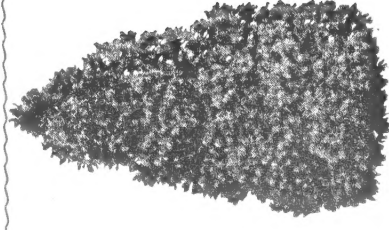


## Red Pine

Dense foliage, long deep green needles. Rapid growing. Thrives in dry soil, needs sun. Mature height about 100 feet.

## Black Hill Spruce

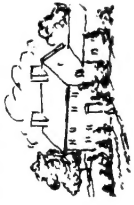
Lovely relative to White Spruce. Bright foliage, green to bluish tint. Grows bushy, compact, symmetrical. Medium wet soil. Mature height 25 to 40 feet.



## PLANTING GUIDE



**For Windbreak or Screen**  
Plant tall-growing, thick foliage varieties: American Arborvitae, Scotch Pine, Norway Spruce, White Spruce, Jack Pine, and Red Pine.



**For Decorations**  
To frame doors and windows with year-round beauty, choose these trees: Colorado Blue Spruce, Engelmann Spruce, Scotch Pine, Black Hill Spruce.



**For Hedges and Boundary Markers**

For privacy and protection and as a "living" fence, select these hardy Evergreens: American Arborvitae, Norway Spruce, White Spruce, Red Spruce, White Pine.



**For Group Planting**

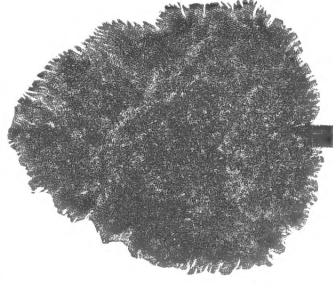
Grow a specimen or group planting with these handsome trees: Balsam Fir, Douglas Fir, Colorado Blue Spruce, Engelmann Spruce, Black Hill Spruce.

## Plant Your Trees This FALL



Gain months on next year by planting your Evergreens this Fall! Follow the directions sent you with your tree order. By planting in the Fall, your Trees will be already in the ground, ready to burst into fast-growing life at the first sign of Spring in your part of the country.

Of course, Fall planting must be done early, before the ground freezes. I start to ship Trees from here right after the first of September and continue up to around November 15th when the ground is frozen and further digging is impossible. Be sure to send your order in to me now so that I can reserve your Trees and make shipment at the proper time.



## Scotch Pine

A rapid grower. Ornamental, light gray-green foliage. Will grow in poor soil. Best for quick-growing screens. Mature height 50 to 60 feet.



## White Pine

Rapid grower. Prefers light, sandy soil. Spreading limbs, but easily adapted to windbreaks and screens. Mature height about 90 feet.

TAKE ADVANTAGE OF THE BIG SAVINGS ON ALL MY TREES — ALL GUARANTEED-TO-LIVE!





# Plant My Evergreens NOW — Save Money! Every Tree GUARANTEED TO LIVE!



## Hardy, Handsome Trees as Low as 8¢ Each!

YES, my Evergreens are really hardy! Any Tree that survives in our part of Maine is tough. It has to be. Seldom are more trying conditions to be found anywhere. In winter, temperatures drop to 20 to 30 degrees below zero! That's why I say my Trees will grow and thrive for you no matter where you live. Considering how little regular care my Maine Evergreens need once you plant them — and that I've priced some as low as a few pennies apiece — you can have a complete outdoor planting for a lifetime investment of only a few dollars. Choose the varieties best suited for your requirements. You'll be delighted at how much more attractive, more impressive your home looks!

*Special!*

**25 White Pine**

**Only \$3.00 Postpaid\***

The larger and older they grow, the more picturesque their appearance. These are all 4 years old, transplanted, 4 to 10 inches tall. An unequalled Western Maine value — every tree Guaranteed-to-Live! (See shipping instructions on White Pine at bottom of price listing box shown on this page.)



## *Low* PRICES FOR FALL! Western Maine Leads in the Fight Against Higher Prices!

VARIETY	AGE	SIZE	PER 100	PER 25	PER 10	PER 5
AMERICAN ARBORVITAE	4T	4 to 8 in.	\$25.00	\$6.50	\$3.50	\$2.00
AMERICAN ARBORVITAE	5T	6 to 12 in.	30.00	8.00	4.00	2.25
BALSAM FIR	4T	4 to 8 in.	20.00	5.50	3.00	1.75
DOUGLAS FIR	4T	5 to 10 in.	25.00	6.50	3.50	2.00
DOUGLAS FIR	6TT	6 to 12 in.	35.00	9.50	5.25	3.00
CAROLINA HEMLOCK	4T	4 to 6 in.	35.00	9.50	5.25	3.00
EUROPEAN LARCH	3T	5 to 10 in.	15.00	4.00	2.25	1.25
AUSTRIAN PINE	3T	3 to 6 in.	20.00	5.50	3.00	1.75
BANKS PINE	3T	4 to 8 in.	10.00	2.75	1.50	.85
BANKS PINE	4T	12 to 18 in.	15.00	4.00	2.25	1.25
RED PINE	5TT	5 to 10 in.	25.00	6.50	3.50	2.00
MUGHO PINE	3T	2 to 4 in.	20.00	5.50	3.00	1.75
SCOTCH PINE	3T	4 to 8 in.	20.00	5.50	3.00	1.75
SCOTCH PINE	4T	8 to 15 in.	25.00	6.50	3.50	2.00
WHITE PINE	5TT	5 to 10 in.	30.00	8.00	4.00	2.25
PONDEROSA PINE	4TT	4 to 6 in.	15.00	4.00	2.25	1.25
BLACK HILL SPRUCE	4T	3 to 6 in.	20.00	5.50	3.00	1.75
BLACK HILL SPRUCE	5T	5 to 10 in.	25.00	6.50	3.50	2.00
ENGELMANN BLUE SPRUCE	5TT	3 to 5 in.	30.00	8.00	4.00	2.25
ENGELMANN BLUE SPRUCE	6TT	4 to 6 in.	35.00	9.50	5.25	3.00
NORWAY SPRUCE	5T	5 to 10 in.	18.00	4.75	2.75	1.50
RED SPRUCE	5TT	5 to 10 in.	25.00	6.50	3.50	2.00
WHITE SPRUCE	4T	3 to 6 in.	20.00	5.50	3.00	1.75
WHITE SPRUCE	6TT	6 to 12 in.	30.00	8.00	4.00	2.25
HEDGE BARBERRY	3T	6 to 12 in.	18.00	4.75	2.75	1.50
HEDGE BARBERRY	3T	10 to 15 in.	25.00	6.50	3.50	2.00

*"T"* after age of tree means one transplanting; *"TT"* means two transplantings.

### MINIMUM ORDERS

Because of the excessive cost of packing small orders, no order will be accepted for less than five trees, and no order for less than one dollar value. All orders must be in multiples of five trees of one kind and size.

### SHIPPING WEIGHTS AND TERMS

All prices on this page except our special offers are F.O.B. Fryeburg, Maine. Cash with order, or shipped C.O.D. if one-half amount accompanies order. Approximate shipping weights: 3 and 4 yr., once transplanted, average 10 lbs. per 100 trees; 5 yr., twice transplanted, average 30 lbs. per 100 trees; 6 yr., twice transplanted, average 35 to 50 lbs. per 100 trees.

\*ON ALL SPECIAL OFFERS, add 25¢ for postage on each shipment west of Mississippi River or south of North Carolina and Tennessee. We are unable to make any changes in these Special Offers. If you desire some other assortment, use the regular price list above.

### WHITE PINE

White Pine may be shipped into all states (and the District of Columbia) except Arizona, California, Colorado, Georgia, Kentucky, Nevada, New Mexico, North Carolina, South Carolina, Tennessee, Utah, and Wyoming.

### LARGER TREES

Larger trees than those offered in this price list must be handled with a ball of earth around roots, which makes transportation charges excessive unless you live in Maine or New Hampshire. Outside those states, buy larger trees from your local nurseryman.

## What My Guarantee Means to You

Planting Trees need not be a game of chance. No longer need you "guess" whether your Trees will live or not. I know my Trees — I know they'll grow for you. The Trees you order from me must live or I'll replace them without cost. Read the Guarantee below that made these Trees famous!

Even though you may never have had any planting experience, you can't go wrong following my instructions. When you notice their handsome foliage, thick branches, and strong, generous roots — when you see how quickly they grow, even under poor conditions — then you'll understand why customers order more than a MILLION TREES from me every year — and we've been serving folks for almost 25 years!

Money-saving prices, high-quality, true-to-name varieties, and friendly, personal attention to your needs are the reasons for Western Maine Forest Nursery's long established reputation. Folks have confidence in us; they're glad to recommend us to their friends.

## Order Your Trees NOW!

My prices in the big bargain box at the left are certainly low! But big as those savings are, the Specials and Money-Saver Assortments at the right give you still larger savings! Frankly, in all the years I've been in this business I know of no other nurseryman who can approach my prices, quality for quality. The Trees I send you are sturdy, husky-rooted ones that have been transplanted by me at least once to further strengthen their roots. And remember, *every* Tree I send you is Guaranteed to Live!

Each year more and more folks want my Trees. Advance orders usually clean me out of some varieties by the time digging starts here in Maine. I don't like to disappoint anyone, so don't wait till the last minute to send in your order. Do it now — today — while there's still a chance to have the very Trees you want. I'll send your Trees immediately for Fall planting and you'll have a half-year's head start when next Spring rolls around.

## Here Are My Extra-Special EVERGREEN BARGAINS

### No. 1 MONEY-SAVER

**10 COLORADO BLUE SPRUCE**

**Only \$1.00 Postpaid\***

22 ONLY \$2.00 POSTPAID\*  
The spectacular Colorado Blue Spruce is famous the world over. These are 4 years old, transplanted, 3 to 6 inches tall. Favored for Christmas trees.

**All Guaranteed-to-Live**

### No. 3 MONEY-SAVER

**40 ASSORTED TREES**

**Only \$3.00 Postpaid\***

You'll pocket big savings on this quality assortment of 4 year old trees, 4 to 10 inches tall; transplanted. Ten each: Norway Spruce, Balsam Fir, American Arborvitae, Red Pine.

**All Guaranteed-to-Live**

### No. 2 MONEY-SAVER

**50 RED PINE**

**Only \$4.00 Postpaid\***

Wonderful for screens and windbreaks because of dense foliage and maturity height. These are 4 years old, transplanted, 4 to 10 inches tall. Just 8¢ each for these Trees!

**All Guaranteed-to-Live**

### No. 4 MONEY-SAVER

**20 ASSORTED TREES**

**Only \$4.00 Postpaid\***

An extraordinary value of handsome, healthy trees, 4 and 5 years old, 5 to 15 inches tall; transplanted. Five each of the following: American Arborvitae, Red Spruce, Black Hill Spruce, Scotch Pine.

**All Guaranteed-to-Live**

## MY NO-RISK GUARANTEE

I GUARANTEE to replace FREE OF CHARGE any tree ordered from this folder which does not live — provided you tell me before October 1, 1949, how many trees must be replaced. If unable to replace with the same size, we will replace with the nearest size and variety. This GUARANTEE covers all trees in this folder.

*Harry Eastman*

# WESTERN MAINE FOREST NURSERY CO., FRYEBURG, MAINE





# What Folks Say About My Trees

Here are a few of the many letters I get each season from enthusiastic customers. Be glad to show you these and other letters if you're ever visiting up this way.

## Best in Value and Appearance

The 85 evergreens I ordered arrived in good order and I am pleased with them. They are really more than you represented them to be. I bought from several nurseries last Spring and your trees are by far the best in value and appearance.

*E. H., Berrien Springs, Mich.*

## Well Satisfied

Thought that you might like to hear from a well satisfied customer. The trees are wintering well here and the heat in summer doesn't seem to bother them at all.

*J. T. K., Brookfield, Ill.*

## 18 Years a Customer

This is the 18th year that I have been ordering trees from you. There are more than 300 evergreens around my home and I am very proud of them.

*R. R. M., Pittsburgh, Pa.*

## Nicer Than Expected

Received the trees all O.K. and in wonderful condition. They were far nicer than we expected. They are all planted and sure look nice. Thank you very much.

*A. F. L., Saginaw, Mich.*

## The Best Ever

I purchased about 100 small evergreens from you 12 years ago and they are now tall, sturdy trees, the best I have ever seen. Your trees are tops with me.

*F. P. E., Rochester, N. Y.*

## Fast Growth

The 50 trees I planted all lived and grew to almost twice the size in one season.

*G. W. G., Stormville, N. Y.*



## Order Your Trees Now!

**WESTERN MAINE  
FOREST NURSERY CO.  
FRYEBURG, MAINE**